

**APPLICATION FOR SALES PROMOTION PERMIT
UNDER DEPARTMENT ADMINISTRATIVE
ORDER # 2, SERIES OF 1993
(IRR CONSUMER ACT OF THE PHILIPPINES)**

(DATE)

(PROMO TITLE)

- () 1. NAME OF SPONSOR : _____
- ADDRESS : _____
- TELEPHONE NO: _____
- AUTHORIZED REPRESENTATIVE : _____
- DESIGNATION : _____

- () 2. NAME OF ADVERTISING AGENCY : _____
- ADDRESS : _____
- TELEPHONE NO: _____
- AUTHORIZED REPRESENTATIVE : _____
- DESIGNATION : _____

() 3. PROMO PERIOD : _____

() 4. TYPE OF PROMO : **RAFFLE**

() 5. COVERAGE : GMA NATIONWIDE OTHERS : _____

() 6. LIST OF PARTICIPATING OUTLETS/BRANCHES : _____

() 7. PRODUCTS COVERED :

BRAND	SIZES (in metric, enclose English size in parenthesis)
_____	_____
_____	_____
_____	_____
_____	_____

- () 8. PURCHASE AMOUNT REQUIRED : _____
- () 9. WHO ARE DISQUALIFIED : Employees of (promoting agency), (advertising agency) and participating outlets including their relatives up to second degree of consanguinity or affinity are disqualified from joining the promotion .
- () 10. WHO ARE QUALIFIED TO JOIN ? : _____
- () 11. HOW TO JOIN ? : Customer shall fill up the raffle coupon with Name, Address, Tel. # and affix signature and drop in drop boxes located at (location of drop boxes)
- () 12. LOCATION OF DROP CENTERS : _____

- () 13. DEADLINE OF SUBMISSION OF ENTRIES : _____
- () 14. DETERMINATION OF WINNERS: _____
 VENUE : _____
 DATE : _____
 TIME / DURATION (preferably after office hrs.) : _____

- () 15. PROCEDURE IN THE DETERMINATION OF WINNERS :
 (Raffle stubs, Ping Pong Balls, Computer Generated)

- () ASSIGNING RAFFLE NUMBERS :
 (Sequential, Random, Etc.)

- () SCHEDULE OF VERIFICATION OF COMPUTER PROGRAM :
 (A DTI representative shall be invited to verify program and a copy shall be submitted to DTI representative.)

- () PROCEDURE IN THE VERIFICATION OF WINNING NUMBERS :
 (To determine Name, Address and raffle number of winner)

- () 16. PRIZES W/SPECIFICATION

(SIZES IN METRIC, BRAND, MODEL)	NO./CATEGORIES OF WINNERS	COST OF EACH	TOTAL COST
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
TOTAL / DRAW :	_____	_____	_____
TOTAL FOR ALL DRAW :	_____	_____	_____

- () TRIP,SCHOLARSHIP & CELLPHONE PRIZES :
 TRANSFERABLE CONVERTIBLE TO CASH

- () CASH CONVERSION VALUE : _____

- () 17. NUMBER OF TIMES A PARTICIPANT CAN WIN : A Participant can win only once, if a Name wins more than once, he gets the bigger prize.

- () 18. NOTIFICATION : Winners will be notified through registered mail.

- () 19. WHO SHALL PAY 20% TAX FOR PRIZES EXCEEDING P10,000.00: _____

- () 20. PERIOD OF REDEMPTION/CLAIM PERIOD : Redemption period shall be within 60 days from notification.

- () 21. COMPLETE ADDRESS OF REDEMPTION CENTER : For GMA winners for PROVINCIAL Winners.

- () 22. HOW TO CLAIM: Present claim stub, valid ID and registered notice.

ATTACHMENTS :

1. **CONTROL MEASURES :** Sealed drop boxes shall be collected one day after the deadline for dropping of entries and brought to (where) for safe keeping under custody of (whom) A DTI representative will be invited to be present in the opening of drop boxes and during the drawing of winners.
2. **MEDIA UTILIZED :** At least one advertising material shall contain the complete mechanics, duration, prizes, coverage and Per DTI – NCR Permit #__, series of 200__. All other Ad materials with incomplete mechanics shall indicate “ See (poster or print Ad) for complete details “ duration and “ Per DTI – NCR Permit #__, Series of 200 __. (bottom right)

 POSTER
 RADIO SCRIPT
 STREAMER
 STORY BOARD (T.V CINEMA)
 COMPRE :
 PRINT AD
 MAILERS
 FLYERS
3. **PROMO PARTICULARS :** Raffle stub with Name, Address, Tel., #, and signature. Draw date and deadline for Submission of entries shall be indicated in the claim stub.
4. **REGISTRATION REQUIREMENTS :** Certificate of product registration for FOOD, DRUG, COSMETICS, Etc.
5. **AGREEMENT WITH DROPCENTERS:** (re- safeguarding of drop boxes with conforme)
6. **HOUSE AND LOT PRIZE :** Title, blueprint, specifications, model, location plan, cost and area Of house, cost and area of lot.
7. **APPRAISED VALUE OF JEWELRY SIGNED BY LICENSED GEMOLOGIST**

U N D E R T A K I N G

I/We hereby understand and agree that :

1. DTI- NCR shall act on this application within fifteen (15) days from receipt of complete documents.
2. If I/We do not receive any communication from DTI – NCR after submission of complete documents/requirements Within the prescribed fifteen (15) days, the above application shall be deemed approved. However , such presumption of approval shall not absolve us from violations other than our lack of permit from your Office.

Authorized Representative of :

SPONSOR

SIGNATURE

PRINTED NAME

DATE

ADVERTISING AGENCY

SIGNATURE

PRINTED NAME

DATE