

# SUGGESTED RETAIL PRICES (SRPs) FOR SELECTED BASIC NECESSITIES AND PRIME COMMODITIES

(Updated as of 19 January 2012)

These SRPs are applicable only in areas not declared under state of calamity.  
Per Malacañang Proclamation No. 303 dated 20 December 2011, the areas declared under  
state of calamity and under price freeze are Regions VII, IX, X, XI and CARAGA.

BASIC NECESSITIES		SRP	PRIME COMMODITIES		SRP
<b>CANNED SARDINES (Regular) in tomato sauce</b>			<b>LUNCHEON MEAT</b>		
555	155 g (Luzon) (Vis/Min)	13.50 12.60	CDO	165 g (Supermarkets) (Wet markets)	28.95 30.50
Lucky 7	155 g (Luzon) (Vis/Min)	12.60 12.30	Purefoods Chinese Style (Plain)	165 g (Supermarkets) 165 g (Wet markets)	30.55 30.55
Young's Town	155 g	12.80	Chinese Style Pork	165 g	28.90
Paradiso	155 g	11.50	Shanghai Chinese	165 g	27.50
Mega Sardines	155 g	13.00	<b>MEAT LOAF</b>		
Ligo	155 g	12.80	Argentina	150 g	15.90
Master (Green)	155 g	13.50		170 g	17.90
Family	155 g (Luzon/VisMin)	13.00	555	150 g	15.25
<b>PROCESSED MILK</b>			CDO	150 g (Supermarkets) (Wet markets)	16.50 17.00
<b>Condensed</b>			Gusto	150 g	16.50
Alaska Sweetened Filled Milk	300 ml	48.60	Winner	150 g	15.75
Milkmaid Full Cream Milk	300 ml	57.30		170 g	18.60
<b>Evaporated Milk</b>			<b>CORNED BEEF</b>		
Alaska Filled Milk	370 ml	34.75	Argentina	150 g	27.75
Alpine Full Cream Milk	370 ml	46.50		175 g	32.25
Angel Filled Milk	410 ml	35.90	CDO	150 g (Supermarkets) (Wetmarkets)	25.50 27.00
Birch Tree Filled Milk	410 ml	34.15	Purefoods	150 g (Supermarkets) (Wetmarkets)	46.75 46.75
<b>Powdered Milk</b>			Ligo	175 g	32.00
Alaska Filled Milk	150 g	45.95	Swift Juicy	175 g	29.00
Bear Brand Filled Milk	150 g	48.25	Winner	150 g (Supermarkets) 175 g (Supermarkets)	27.50 31.00
Nido Fortified Full Cream Milk	160 g	72.00	El Rancho	150 g (Supermarkets)	25.00
Anchor Full Cream Milk	150 g	73.30	Young's Town	150 g	24.25
Birch Tree Full Cream Milk	150 g	50.25	<b>BEEF LOAF</b>		
<b>COFFEE - REFILL</b>			Argentina	150 g	15.50
Blend 45	25 g (Supermarkets)	16.75		170 g	17.25
	50 g (Supermarkets)	33.50	555	150 g	14.75
Great Taste (Granules)	25 g (Supermarkets)	18.75	Purefoods	150 g (Supermarkets) (Wetmarkets)	18.15 24.90
	50 g (Supermarkets)	37.50		200 g (Supermarkets) (Wetmarkets)	
Great Taste (Premium)	25 g (Supermarkets)	17.75	Winner	170 g (Supermarkets)	18.60
	50 g (Supermarkets)	35.50	El Rancho	155 g (Supermarkets)	15.75
Nescafe (Classic)	25 g	19.95	<b>CONDIMENTS</b>		
	50 g	39.50	<b>VINEGAR</b>		
<b>DETERGENT/LAUNDRY SOAPS</b>			Datu Puti (Gin Bottle)	350 ml (Supermarkets) (Wetmarkets)	12.20 13.00
Mr.Clean (Blue Bubbles)	420 g	20.50	Amihan (Gin Bottle)	350 ml (Supermarkets) (Wetmarkets)	10.40 11.00
Perla (White & Blue Bars)	380 g	44.00	Silver Swan	350 ml	11.82
Surf Bar (Kalamansi, Tawas)	400 g	18.20	<b>PATIS</b>		
Surf Bar (Blue)	400 g	19.00	Datu Puti (Gin Bottle & PET)	350 ml (Supermarkets) (Wetmarkets)	17.35 18.00
Tide Bar (Nature Fresh, Original Scent, Bula Plus w/ Bleach)	420 g	25.50	Nelicom Special Fish Sauce (Gin Bottle)	350 ml (Supermarkets) (Wetmarkets)	20.05 19.25
Speed Bar (Blue, White w/ Tawas, Kalamansi, Speckled Blue)	420 g	19.50	Silver Swan (Special)	350 ml	14.27
Budget Bar (Blue, White w/ Tawas, Kalamansi, Speckled Blue)	400 g	16.85	Lorins (Gin Glass)	350 ml (Luzon/VisMin)	17.30
Champion Bar (Blue, White)	424 g	19.00	<b>SOY SAUCE</b>		
Champion Bar (Natural Kalamansi)	424 g	18.00	Datu Puti (Gin Bottle)	350 ml (Supermarkets) (Wetmarkets)	14.35 15.00
<b>PRIME COMMODITIES</b>			Silver Swan	340 ml	13.02
<b>BATTERIES</b>			Lorins (Gin Glass)	350 ml (Luzon/VisMin)	12.15
Eveready, 1015BP-2 size AA, Red	Pack of 2	20.00	<b>TOILET SOAP</b>		
Eveready, 1215BP-2 size AA, Black	Pack of 2	37.00	Ivory (Classic)	90 g	19.00
Eveready, - size AA, Red	Pack of 4	40.00		135 g	28.00
Eveready, 1050BP-2 size D, Red	Pack of 2	45.00	Safeguard (White)	60 g	15.00
Eveready, 1250BP-2 size D, Black	Pack of 2	59.00		90 g	25.00
Energizer Max - size AA	Pack of 4	159.00		135 g	35.00
<b>INSTANT NOODLES - CHICKEN FLAVOR</b>			Palmolive (Nurturing, Moisturizing and Refreshing Care) and Tender Care (Classic, Pink Blossom)	60 g 90 g 125 g	12.70 21.50 29.95
Lucky Me - Luzon/ Visayas	55 g (Supermarkets)	7.00			
- Mindanao	(Supermarkets)	6.70			
Maggi	55 g	6.50			
Payless	50 g (Supermarkets)	6.10			
<b>INSTANT NOODLES - BEEF FLAVOR</b>					
Lucky Me - Luzon/ Visayas	55 g (Supermarkets)	6.90			
- Mindanao	(Supermarkets)	6.70			
Payless	50 g (Supermarkets)	6.10			

Note: SRPs apply nationwide, unless specified.

SRPs apply to both supermarkets and wet markets, unless specified.

#### Consumer Tips

- Carefully check and compare the weights of competing brands.
- Make sure that prices at check out or at the cashier is the same with the shelf/ item price. If prices differ, pay the lesser amount.
- Check the expiry dates of food items.

For inquiries and/or complaints, visit the nearest DTI Regional or Provincial office in your area, or call

**DTI Direct 751.3330.**